



BrokerBin.com

PRODUCT GUIDE



001 507 535 7563



Sales@BrokerBin.com



BrokerBin.com



32 7th Avenue NE
Rochester, MN 55906

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ABOUT OUR COMMUNITY

We bring IT Lifecycle companies together under one global network.

BrokerBin is the trusted community for the world's IT Lifecycle Professionals. Our Members are committed to expanding asset lifecycles through reuse and eliminating e-waste through responsible recycling. We work together to advance the global IT circular economy.

BrokerBin is a subsidiary of Broker Exchange Network founded in 2002 in Rochester, Minnesota, USA. with the vision to bring together IT Lifecycle companies. Our founder believes that an online community where members can connect efficiently, gain transparency into inventory and data, and build reliable relationships helps companies thrive. Today, BrokerBin is a leading global community with over 10,000 member IT Lifecycle professionals who specialize in parts, systems, and services to advance the IT circular economy.



10,000 Members



65+ Countries



80% Volume
Buyers & Sellers



50+ Service
Categories



200,000 Daily
Part Searches



10+ Million
Parts for Sale



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MARKETING



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NETWORKING EVENTS

Strengthen business at high value networking events

The Roadshow brings together ITAD and ITAM professionals, wholesalers, resellers, and service providers to build customer-vendor relationships and exchange IT Resale Market Insights.

Included in every event:

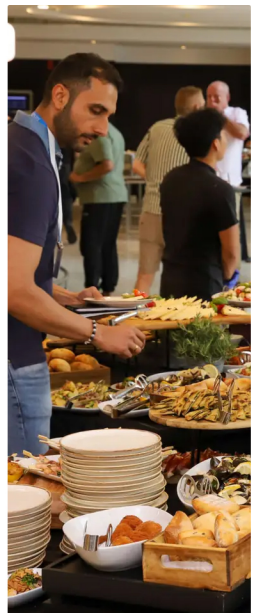
- Opportunity for 30+ one-on-one meetings
- 500+ attendees representing over 250 companies
- Leading industry professionals from all over the world
- Evening receptions
- Attendee activities scheduled per event

Split Roadshow

April 22-24, 2026
Le Méridien Lav
Split, Croatia

Orlando Roadshow

Septemprer 16-18, 2026
Orlando World Center Marriott
Orlando, Florida



"Connecting face-to-face is more important than ever. To have our product managers go and meet with other clients and vendors at the Roadshows helps us to continue to add new contacts and deepen our relationships." - Corey Donovan, Alta Technologies



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BANNER

ADVERTISING

With 200,000 searches per day and 10,000 members in 65 countries, we bring you the most widely used database of its kind in the world. Placing a banner ad on our website will put your company center stage among the industry's most elite resellers, brokers, wholesalers and VARs.

Members' Page Side \$1,500/mo

Available slots: 12 (6 - Left, 6 - Right)
Average Views: 476,000/mo
Dimensions: 160 x 600 pixels
Format: JPEG, GIF

Members' Page Top \$1,000/mo

Available slots: 4
Average Views: 285,000/mo
Dimensions: 468 x 60 pixels
Format: JPEG, GIF

Members' Page Bottom \$300/mo

Available slots: 20
Average Views: 251,000/mo
Dimensions: 728 x 90 pixels
Format: JPEG, GIF

Broadcast Email Top/Bottom \$750/mo

Available slots: 1
Dimensions: 468 x 60 pixels
Format: JPEG

Broadcast Email Side \$300/mo

Available slots: 2
Dimensions: 100 x 400 pixels
Format: JPEG



Submit your artwork or instructions for ad design to marketing@brokerbin.com.



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Company Spotlight \$1,500/mo

Available slots: 1 per newsletter per 12-month duration
Company Description: 50 words or less
Logo Format: JPEG, GIF



Member Spotlight

PureWrx
An Ivy Technology Company

PureWrx - An Ivy Technology Company

PureWrx, an Ivy Technology company, provides OEM-direct Circular product and services offerings. With distribution centers in Texas and The Netherlands, and a global test/repair footprint, PureWrx is your trusted partner for all data center hardware ITAD motions. PureWrx (dba. on BrokerBin as Go Circular) has been a member since 2012.

[View Website >>](#)

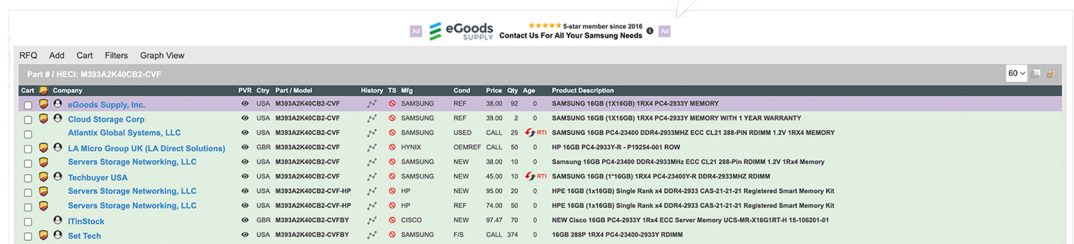
Online Targeted Ads Call for Pricing

Available slots: 5 ads per manufacturer *
Dimensions: 270 x 30 pixels
Format: JPEG, GIF
* 6 month minimum



Ad  **5-star member since 2016**  Ad

Contact Us For All Your Samsung Needs



Cart	Company	PVR	Qty	Part / Model	History	TS	Mfg	Cond	Price	Qty	Age	Product Description
<input type="checkbox"/>	eGoods Supply, Inc.	USA	M393A2K40C82-CVF	2	SAMSUNG	REF	38.00	92	0	SAMSUNG 16GB (1X16GB) 1RX4 PC4-2933Y MEMORY		
<input type="checkbox"/>	Cloud Storage Corp	USA	M393A2K40C82-CVF	2	SAMSUNG	REF	39.00	2	0	SAMSUNG 16GB (1X16GB) 1RX4 PC4-2933Y MEMORY WITH 1 YEAR WARRANTY		
<input type="checkbox"/>	Atlantic Global Systems, LLC	USA	M393A2K40C82-CVF	25	SAMSUNG	USED	CALL	25	0	SAMSUNG 16GB PC4-23400 DDR4-2933MHZ ECC CL21 288-PIN RDIMM 1.2V 1RX4 MEMORY		
<input type="checkbox"/>	LA Micro Group UK (LA Direct Solutions)	GBR	M393A2K40C82-CVF	50	HYNIX	CEMREF	CALL	50	0	HP 16GB PC4-2933Y-R - P19254-001 ROW		
<input type="checkbox"/>	Servers Storage Networking, LLC	USA	M393A2K40C82-CVF	15	SAMSUNG	NEW	38.00	15	0	Samsung 16GB PC4-23400 DDR4-2933MHZ ECC CL21 288-Pin RDIMM 1.2V 1RX4 Memory		
<input type="checkbox"/>	TechBuyer USA	USA	M393A2K40C82-CVF	10	SAMSUNG	NEW	45.00	10	0	SAMSUNG 16GB (1X16GB) 1RX4 PC4-23400Y-R DDR4-2933MHZ RDIMM		
<input type="checkbox"/>	Servers Storage Networking, LLC	USA	M393A2K40C82-CVF-HP	20	HP	NEW	95.00	20	0	HPE 16GB (1x16GB) Single Rank x4 DDR4-2933 CAS-21-21-21 Registered Smart Memory Kit		
<input type="checkbox"/>	Servers Storage Networking, LLC	USA	M393A2K40C82-CVF-HP	50	HP	REF	74.00	50	0	HPE 16GB (1x16GB) Single Rank x4 DDR4-2933 CAS-21-21-21 Registered Smart Memory Kit		
<input type="checkbox"/>	ITinStock	GBR	M393A2K40C82-CVFBY	70	CISCO	NEW	97.47	70	0	NEW Cisco 16GB PC4-2933Y 1RX4 ECC Server Memory UCS-MRX16G1RT4H 15-100281-01		
<input type="checkbox"/>	SelTech	USA	M393A2K40C82-CVFBY	374	SAMSUNG	FIS	CALL	374	0	16GB 288P 1RX4 PC4-23400-2933Y RDIMM		



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SOLUTIONS



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CUSTOM REPORTS

Leverage the world's largest data IT lifecycle source to drive business decisions

Data Analytics:

- Choose to receive a one-time customized report or implement our REST API to sync with your internal system.
- Gather data on any of the following endpoints:
 - Exact Match Part Search
 - Part Prefix Search
 - 90-Day Parts Stats Histogram
 - RFQ Histogram
 - Supply & Demand History
 - Manufacturer Top Parts
 - Keyword Match Search



Common Use Cases:

- Use data to generate custom inventory, pricing, and forecasting reports.
- Feed data to power your internal AI tools.
- Power your e-commerce store, online advertising campaigns, and online marketplaces with data.
- Uncover valuable insights into companies who are actively viewing your inventory on BrokerBin.



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SEARCH API

PRICING

Tier	# of Requests (per day)	Base Price (per month)
1.	1 – 1,000	\$400
2.	1001 – 10,000	\$700
3.	10,001 – 25,000	\$1,000
4.	25,001 – 50,000	\$1,300
5.	50,001 – 100,000	\$1,850
6.	100,001 – 250,000	\$2,450
7.	250,001 – 500,000	\$3,050
8.	500,001 – up	\$5,050

Benefits of Data Driven Decision Making



Reduce Costs



Increase Speed



Continuous Improvement



Collaborative Decisions



Planning

** Rates are based on a 12-month minimum contract*



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DATA LICENSE PRICING

Tier	# of Lines Returned (per day)	Base Price (per month)
1.	1 – 1,000	\$350
2.	1001 – 10,000	\$650
3.	10,001 – 25,000	\$950
4.	25,001 – 50,000	\$1,250
5.	50,001 – 100,000	\$1,800
6.	100,001 – 250,000	\$2,400
7.	250,001 – 500,000	\$3,000
8.	500,001 – up	\$5,000



data

raw facts



information

processed (useful) data



knowledge

your industry knowledge



decisions

informed actions

* Rates are based on a 12-month minimum contract

Data License / Custom Reports provides this information (fields): Part #, MFG, Condition, Description, Quantity, Frequency, Low/Avg/High Price, Hits (D/W/M)

* Additional information (fields), filters and/or processes may require additional fees.



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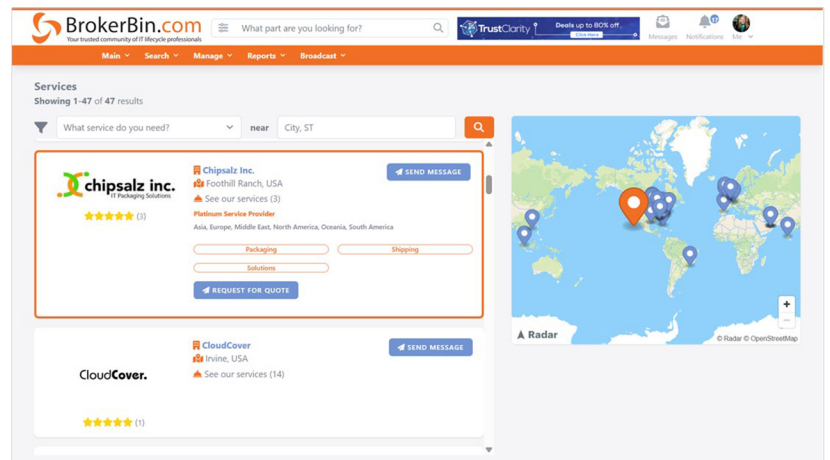
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SERVICE DIRECTORY

Get quotes from customers looking for your IT services

Service Directory Listing:

- Advertise your IT Services to 10,000+ qualified customers around the world.
- Enhance your brand exposure on the platform where 200,000 searches per day (x 20 days per month) occur.
- Appear in customer search results for a wide range of services including:
 - Asset Recovery
 - Backup
 - Cloud Services
 - DaaS
 - Data Destruction
 - Hardware Audits
 - Installation
 - ITAD / Recycling
 - Logistics
 - Maintenance
 - Packaging
 - Security
 - Testing
 - And more...



Included in each listing:

- Company Profile
- Company Logo
- Mapped Location with Pin identifier
- Ability to receive RFQs from prospective customers
- Ability to receive Messages in your BrokerBin Inbox
- Analytics pertaining to your listing

\$1,500 / YR



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MEMBERSHIPS



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MEMBERSHIP PLANS

If you're a broker, reseller, wholesaler, service provider, or other IT Lifecycle professional, we invite you to apply for membership. All membership plans are 12-month subscriptions.

No additional transaction fees exist.

All plans include:

Detailed Company Profile
Unlimited User Logins per Location
Unlimited Inventory Uploads
Dedicated Account Manager
Unlimited Part & Service Searches
Market Reports & Broadcasting

STANDARD

✓ Up to 100 Part Listings


\$1,599 / YR

PLATINUM

✓ Over 100 Part Listings*

\$2,214 / YR

Real Time Inventory (RTI):

- RTI communicates to members that your inventory is in stock and ready to ship
- Included with Premier and Bold Premier Membership Plans, RTI syncs your Inventory Management System to the BrokerBin Platform to automatically update your inventory listings
- RTI listings appear with a special RTI icon  in the Age column

PREMIUM

- ✓ Platinum Plan Plus
- ✓ Enhanced MyVen
- ✓ RTI Module w/ Logo Icon

\$3,198 / YR

BOLD PREMIER

- ✓ Premier Plan Plus
- ✓ Bold Company Name in Part Search Results

\$3,750 / YR

**Part Listings are limited to 10K parts for the first 12 months of membership.
All posted inventory must adhere to BrokerBin's Inventory Protocol.*



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MEMBERSHIP

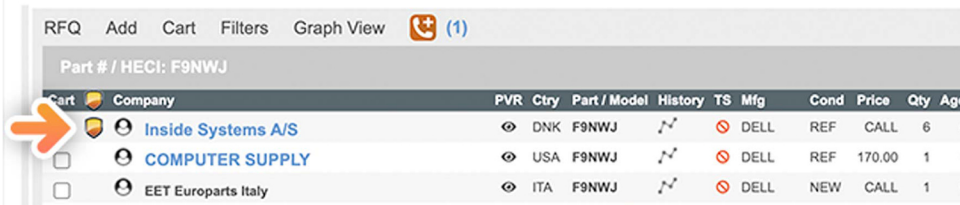
UPGRADES

SHIELD OF QUALITY

Available to any member who meets the following criteria:

- Maintain an 85% or higher rating on the Member Feedback System after receiving more than 20 positive and negative comments combined.
- Maintain a complete Company Profile, active website, and functional email address.
- Offer a 30-day money-back guarantee or replacement policy.
- Provide full written disclosure on all trading terms, including shipping, returns, guarantees, purchase orders, sales orders, and bank/trade information.
- Provide a reasonable, documented restocking fee of 20% or less for goods returned in same condition received.
- Establish a 12-month proven membership history.
- Maintain a BrokerBin account in good standing.

\$624
/ YR



RFQ Add Cart Filters Graph View (1)

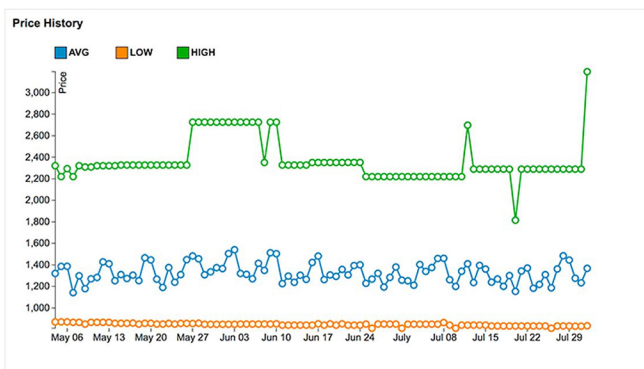
Part # / HECI: F9NWJ

Cart	Company	PVR	Ctry	Part / Model	History	TS	Mfg	Cond	Price	Qty	Age
<input checked="" type="checkbox"/>	Inside Systems A/S	DNK	F9NWJ				DELL	REF	CALL	6	0
<input type="checkbox"/>	COMPUTER SUPPLY	USA	F9NWJ				DELL	REF	170.00	1	0
<input type="checkbox"/>	EET Europarts Italy	ITA	F9NWJ				DELL	NEW	CALL	1	0

PART HISTORY

Part History Includes:

- Historical data of a specific part number over a 90-day period.
- View a snapshot of price, quantity, and searches for any given part number.
- The history icon will be activated for a quick view of part history.



\$600
/ YR



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INVENTORY PROTOCOL

All members are required to adhere to the following policy when uploading inventory to the BrokerBin platform. Failure to comply will flag your account and may result in the suspension of your company's ability to upload. Continued violations may lead to your company's removal from BrokerBin.

1. All inventory listed on BrokerBin must be shipped within 24-48 business hours or otherwise noted with a specific lead time (not to exceed 14 days) in the description field. When necessary, note your lead time at the beginning of the description field.

Example: Lead Time 14 days

2. The product description field must be used for the description of the product you are listing. Do not include marketing messages. Do not include a message to call for pricing or availability. If you choose not to list a price, then type CALL in the price field.
3. Your company must be authorized to represent the inventory you are uploading. If called into question, BrokerBin reserves the right to ask for your supplier details.
4. All listed information must be accurate and honored.
5. You must adhere to the following standard conditions approved by BrokerBin.

F/S - Product is unused and factory sealed in original manufacturer retail packaging. Product contains warranty.

NOB - Product is unused, but original manufacturer packaging seal is broken or cut. Product contains warranty.

NEW - Product is unused with or without original manufacturer packaging, such as bulk, pulls, or spares. Product contains warranty.

OEMREF - Product is refurbished and recertified by the original manufacturer, is sealed in original manufacturer packaging, and contains manufacturer warranty.

REF - Product that has been cleaned and refurbished by a vendor. Product may contain vendor warranty.

USED - Product that has been tested to work, has no warranty, and has not been refurbished.

ASIS - Product is in unknown condition, does not contain a warranty.

EXC - Product that is available for exchange or contain a returnable core.

6. For any company that has verified with BrokerBin that their inventory is stored on-site at the address associated with their Company Profile, a pin icon will appear in the Inventory On-Site column of their part listings. If you have inventory on-site at the address listed on your Company Profile but haven't yet verified your status with BrokerBin, contact your Account Manager to begin the verification process.



Tips to ensure a successful inventory upload:

- Determine a designated uploader within your company. Create your list in either a CSV or Excel format. Download a sample file in Manage – Inventory on the BrokerBin portal.
- Use our approved column headings stated under Manage – Inventory on the BrokerBin portal.
- Keep your column order and header names consistent. If there is a change made to your column order, contact Support@BrokerBin.com.
- Use our approved standard conditions as listed above in Protocol #5.
- Send your inventory lists from your company's assigned uploader's email address. To change the email address your inventory will be coming from, contact Support@BrokerBin.com.